



**KATHIA CASTRO LASZLO, Ph.D.**  
**Principal and Chief Creative Officer**  
**Magenta Wisdom**

Kathia is an inspirational and reflective executive coach, leadership development consultant and facilitator with extensive international experience across North America, Latin America and Europe. Kathia develops collaboration and innovation capacities for organizational effectiveness and systemic transformation.

As an executive coach, Kathia uses her keen listening and intuitive skills to guide her clients to a deeper understanding of unconscious patterns and assists them in becoming more self-aware to fulfill their purpose. Kathia is an explorer of regenerative business models and applies her expertise in adult learning, collective wisdom, design thinking and dialogue to design and facilitate experiential processes that transform individuals and groups from the inside out and activate their wisdom and creativity. She combines her scholarly and professional expertise in systems thinking, feminine and indigenous ways of knowing, mindfulness and creativity to support business, academic and nonprofit leaders in transforming their organizations into cultures of innovation.



**Experience at a Glance:**

With over 20 years of experience, Kathia has worked with leaders and entrepreneurs in all sectors addressing a wide-range of organizational needs such as start-up support, leadership transitions, organizational restructuring, diversity and inclusion, team development, conflict resolution, strategy design, program development and innovation labs. Her workshops and trainings translate systems thinking into experiential practices for transformation and creative problem solving. Some of her consulting and coaching clients include Accenture, the City of Los Angeles, Global Education Forum, GreenPeace, Sisters of Mercy of the Americas, the Presidio Trust, Pixar, Salesforce, Roche and Twitter.

Kathia is the co-founder of The Center for Money and Meaning and has created multiple social enterprises including The Journey Network, Global Leadership Lab and Syntony Quest. She has been a faculty member at Saybrook University, Meridian University, Presidio Graduate School, and EGADE Business School (Mexico) where she has taught systems thinking, leadership, organizational development, strategy and sustainability. She has been advisor to multiple innovative educational enterprises including Mycelium School, Novamaya University, and Universidad del Medio Ambiente.

**Education and Professional Achievements:**

Kathia is from Monterrey, Mexico where she earned a BA in Marketing and an M.Ed. in Cognitive Development from the Tecnológico de Monterrey (ITESM). She came to the US as a Fulbright Scholar to complete her PhD in Human Science with specialization in Social and Institutional Change at Saybrook University. Kathia is a certified executive coach in the Leadership Circle Profile and is fully fluent in English and Spanish.